

# 5 WAYS OUR BENEFITS CAN HELP YOU STAND OUT



### Innovative Dental, Vision and Hearing Solutions for Individuals and Families

We're committed to helping you sell ancillary benefits for everyone to love. This means delivering a stand-out benefits experience for both groups and individuals.

## 

Renaissance Active Lifestyles plans are designed specifically for individuals and their family members. Whether you're serving Medicare or self-employed clients, bundling these dental and vision plans with a hearing discount program offers a holistic, affordable solution.

### 1 Appeal to a variety of clients and unique situations

Renaissance Active Lifestyles plans are a smart choice for individuals and families looking to supplement their health insurance or Medicare coverage with affordable dental, vision and hearing benefits.

This includes:

- Olients aging into Medicare who are looking for ancillary benefits.
- Self-employed individuals (i.e., freelancers, gig workers, independent contractors).
- Individuals who are in-between jobs.

#### 2 Robust plan features enable you to deliver a Stand-Out benefits experience

Individuals enrolled in an Active Lifestyles plan can expect:

- Widespread access to dental care with national and regional networks providing more than 450,000 dental access points for maximum choice and value.<sup>1</sup>
- » No waiting periods on diagnostic and preventive services for dental care.
- >> Comprehensive vision insurance with hundreds of eyewear options.
- Hearing discount program that offers savings on hearing devices and products.<sup>2</sup>
- Access to dedicated customer services representatives.
- Online portals that make it easy to manage benefits information, find providers, print ID cards and more.

### Ready to partner with us?

Whether you're already selling our group plans or you're new to Renaissance, visit **RenaissanceForBrokers.com/individual** to get appointed to sell our individual plans.

<sup>1</sup> Renaissance internal data

Insurance products are underwritten by Renaissance Life & Health Insurance Company of America, Indianapolis, IN, and in New York by Renaissance Life & Health Insurance Company of New York, Binghamton, NY. Both companies may be reached at PO Box 1596, Indianapolis, IN 46206. Insurance products may not be available in all states or jurisdictions. For broker use only. Not intended for distribution.

## **3** Customizable, bundled solutions allow you to offer more choice and flexibility

Renaissance Active Lifestyles plans allow individuals to choose from several dental and vision options, along with a hearing discount program, to find the perfect fit for their family. All Renaissance plans also come with access to our dedicated U.S.-based customer service team and online member portal to easily manage benefits.

# **Ore Cross-sell opportunities that can help you reach and retain more clients**

Enrich your clients' benefit packages with more offerings that help them remain healthy and save money on care. Increase customer loyalty and create deeper client relationships with plans that make it easy to bundle several products into one affordable solution.

### 5 Easy for you, easy for clients

When you're a Renaissance broker, we provide you with the tools you need to help your clients make benefits decisions, as well as resources to help you grow your business. Getting appointed to sell our plans is quick and easy. Visit **RenaissanceForBrokers.com/individual** to get started.

<sup>&</sup>lt;sup>2</sup> The hearing discount program, products, and discounts described herein are provided by Amplifon, are not provided by Renaissance, and are not insurance or a managed care product. The range of discounts under the program may vary depending on the providers and services received. The program does not make payments to providers for services received under the program. Program members must pay for all services but will receive a discount from providers who have contracted with the program. Renaissance and Amplifon are separate legal entities with no ownership affiliation. Renaissance makes no warranties or representations (expressed or implied) and assumes no legal liability or responsibility for the information, products or services provided by Amplifon.